

Brandon C. Sirois

Melbourne FL, 32940 | BrandonSirois.com | Contact@BrandonSirois.com

EDUCATION / CERTIFICATIONS

Master of Human-Computer Interaction. Iowa State University, Ames, Iowa.

Magna Cum Laude, Graduate College of Science and Technology 2020.

Bachelor of Business Administration. Montreat College of Business, Asheville, North Carolina.

Valedictorian for the School of Adult and Graduate Studies & Outstanding Business Graduate 2017.

100+ UX/UI Related Certifications. Lynda.com, LinkedIn Learning, CodeAcademy Courses.

Subjects including: Web Design, Graphic Design, Adobe Creative Cloud, Branding, Logo Design, etc.

Humble Ventures. Venture catalyst & start-up accelerator: TroopScore. Alexandria, Virginia.

Successful Entrepreneur Series. Western Carolina University, Asheville, North Carolina.

Internet Marketing Training Program. JB Media Institute, Asheville, North Carolina.

Patriot Boot Camp x 2. Entrepreneurial Studies, University of North Carolina, Chapel Hill, NC.

Entrepreneur Bootcamp for Veterans. Louisiana State University, Baton Rouge, Louisiana.

WORK EXPERIENCE

BUSINESS AND ENTREPRENEURSHIP, Melbourne, Florida. 2014–2025.

I'm a UX & Product Designer with 10+ years of experience helping startups, private businesses and non-profits create meaningful digital experiences. I hold a Master's in Human-Computer Interaction and a Bachelor's in Business Administration, giving me a unique ability to bridge user needs with business goals. I'm passionate about using design to simplify the complex, improve lives, and drive long-term impact. I am currently open to UX/Product roles that value leadership, strategy, and design thinking.

KEY ACCOMPLISHMENTS

- ▶ Designed and built SiroisDesigns.com, a digital branding, marketing, and website design agency.
- ▶ Experienced with using Adobe Creative Cloud Suite. Most proficient in Photoshop and Illustrator.
- ▶ Background working with teams on Wordpress/Figma/GitHub and using html/css/javascript.
- ▶ Skilled at building web based video games that incorporate digital assets on the blockchain.
- ▶ Successfully completed projects working with large government contracting agencies like Blue Water Thinking to design their website and branding. BW-Thinking.com

VARIOUS EMT / NURSING POSITIONS. Vermont and North Carolina. 2007–2013.

Ensured excellent medical and personal care for patients in emergency, assisted living, memory care, and home health environments.

KEY ACCOMPLISHMENTS

- ▶ Received the "Hero on the Homefront" Award for excellence in home healthcare (Bayada).
- ▶ Triaged, liaised, and provided EKGs, bone densitometry scans, and cardiac stress testing.
- ▶ Promoted safe and fulfilling home life characterized by comfort, independence, and dignity, for patients of all ages. Specialty in dementia care.

TRAUMA SPECIALIST / MILITARY POLICE. United States Army, 95th MP/186th IBCT. 2002–2010.

Provided advanced trauma treatment in austere conditions.

KEY ACCOMPLISHMENTS

- ▶ Graduated "1st in Class" out of 286 soldiers at Fort Sam Houston Medic School.
- ▶ Served a 15-month tour in Iraq—Operation Iraqi Freedom II; provided preventive health care for 186 soldiers and direct continuous medical care for 45 soldiers in the absence of a physician.